

Unit 3 Shopping

Culture Understanding & Group Work

一、核心词汇检测

1.v. 提供_____

2.n. 特色；特征_____

3.n. 购物车；手推车_____

4.n. 评级_____

5.adj. 原来的；起初的_____

6.便利店_____

7.试衣间_____

8.支付码_____

二、课文重点短语

1.online shopping festival_____

2.Black Friday_____

3.Cyber Monday_____

4.Double Eleven_____

5.the 618_____

6.take place_____

7.local specialty_____

8.be rich in_____

9.10% off_____

10.create a web page_____

三、词义选择（10 题）

1.Many online stores offer free gifts to attract customers.

- A. 提出；提供 B. 出价
C. 奉献仪式 D. 邮票

2.The key feature of the local specialty is its fresh taste.

- A. 面部特征 B. 特色 C. 专栏文章 D. 电影院

3.Please put the goji berries into the cart before you pay.

- A. 卡片 B. 地图 C. 购物车 D. 菜单

4.A high rating shows that many customers like the product.

- A. 速度 B. 比率 C. 账单 D. 评级

5.The original price is 70 yuan, but it is 10% off today.

- A. 原来的 B. 有创意的 C. 奇怪的 D. 正式的

6. Show your payment code when you pay with your phone.

- A. 密码故事 B. 支付码
C. 产品编号 D. 班级代码

7. I bought water and snacks in a convenience store near the playground.

- A. 方便的方法 B. 百货公司
C. 便利店 D. 仓库

8. The fitting room is over there, and you can try on the jeans.

- A. 健身房 B. 会议室 C. 美术教室 D. 试衣间

9. The 618 shopping festival takes place on June 18 every year.

- A. 发生；举行 B. 拿走地方
C. 代替位置 D. 占座位

10. Goji berries are rich in vitamins, so many people like them.

- A. 富有金钱 B. 富含
C. 颜色浓厚 D. 价格昂贵

二、完形填空

Our class decided to create a web page to sell a local specialty from Guangdong. At first, we had many ideas, such as dried fruit, tea and

handmade snacks. After a short discussion, we chose lychee cakes because they were easy to carry and tasted 11_____.

To make the page useful, we needed clear information. Chen Ming wrote the product name and the 12_____ price. Lin Na took photos and described the key 13_____ of the cakes. She wrote that they were made with fresh fruit and had a sweet smell. I compared the cakes with another snack and found our product was 14_____ but better in taste.

We also learned to be responsible sellers. We did not only write good words. We told customers the real size and the best time to eat the cakes. Then we added a 15_____ review area, so buyers could share their ideas. Our teacher said honest information could 16_____ customers trust us more.

On Friday, we put the cakes on sale at the school activity. Many students scanned the 17_____ code and paid with their phones. Some students wanted to add two boxes to their 18_____ after reading the web page. The sale was 21_____ the school playground, 22_____ more students came after class. By the end of the day, we sold all the cakes and raised money for a reading corner.

This group work taught us a lot. Online shopping festivals often 23_____ on special days, and some are among 24_____ events of the year. However, shopping is not just about low prices. A good seller should

provide true information, compare products carefully and offer good service. A good shopper should read product pages 19 ____ and buy only what he or she really 20 ____ . When people pay 25 ____ their phones, they should also check the price carefully.

11. A. bad B. fresh C. tight D. empty
12. A. original B. noisy C. alone D. wrong
13. A. excuses B. features C. problems D. lessons
14. A. cheaper B. taller C. slower D. colder
15. A. customer B. teacher C. driver D. worker
16. A. make B. leave C. stop D. hear
17. A. color B. payment C. size D. weather
18. A. desk B. room C. cart D. bag
19. A. suddenly B. loudly C. carefully D. sadly
20. A. needs B. loses C. forgets D. breaks
21. A. in B. on C. at D. for
22. A. but B. or C. because D. so
23. A. take place B. take away C. take off D. take care
24. A. largest B. large C. larger D. the largest

25. A. with

B. by

C. from

D. under